

09/920, 592

workstations, which are available from ~~Sun Microsystems~~SUN
MICROSYSTEMS® of Mountain View, CA.

A.B.
6/30/09
Please replace the paragraph beginning at line ¹⁰~~13~~ on page ¹⁶~~17~~ with the following
marked up paragraph:

The above-described computer hardware and software are presented for purposes of illustrating the basic underlying desktop and server computer components that may be employed for implementing the present invention. For purposes of discussion, the following description will present examples in which it will be assumed that there exists a "server" (e.g., Web server) that communicates with one or more Web browser "clients" (e.g., ~~Netscape Navigator~~NETSCAPE NAVIGATOR® or ~~Microsoft Internet Explorer~~MICROSOFT INTERNET EXPLORER®). The present invention, however, is not limited to any particular environment or device configuration. In particular, a client/server distinction is not necessary to the invention, but is used to provide a framework for discussion. Instead, the present invention may be implemented in any type of system architecture or processing environment capable of supporting the methodologies of the present invention presented in detail below.

Please replace the paragraph beginning at line 11 on page 20 with the following marked up paragraph:

Typically, the customer's initial interaction with the vendor is to request processing of a roll of film. Traditionally, the customer drops off an exposed roll of film at a retail photo center or a retailer (e.g., ~~Wolfe Cameras~~WOLFE CAMERAS®, ~~K-Mart~~K-MART®, ~~Walgreens~~WALGREENS®, ~~Rite-Aid~~RITE-AID®, or the like) for developing and printing. This roll of film is developed by a third party supplier and returned to the retailer. The customer later returns to the same store to

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site, then the vendor may lose the customer both for the current activity as well as for future orders. If the customer already had selected items in its shopping cart with the vendor, these items would likely be lost when the customer exited the vendor site to browse the partner site. Using the above example, if ~~BlueLight.com~~BLUELIGHT.COM® referred its customer to a partner offering photo-processing services, when the customer had completed his or her photo order he or she might not return to the ~~BlueLight.com~~BLUELIGHT.COM® site to continue shopping. If the customer did return, he or she might have to reselect the items in its shopping cart, giving the customer a further opportunity to reconsider the choice to purchase these items.

A.B.
6/25/09

Please replace the paragraph beginning at line ²⁶~~27~~ on page 7 with the following marked up paragraph:

Java: A general purpose programming language developed by Sun MicrosystemsSUN MICROSYSTEMS®. Java is an object-oriented language similar to C++, but simplified to eliminate language features that cause common programming errors. Java source code files (files with a .java extension) are compiled into a format called bytecode (files with a .class extension), which can then be executed by a Java interpreter. Compiled Java code can run on most computers because Java interpreters and runtime environments, known as Java Virtual Machines (JVMs), exist for most operating systems, including UNIX®, the ~~Macintosh~~MACINTOSH® OS, and ~~Windows~~WINDOWS®. Bytecode can also be converted directly into machine language instructions by a just-in-time compiler (JIT). Further description of the Java Language environment can be found in the technical, trade, and patent literature; see e.g., Gosling, J. et al., *The Java Language Environment: A White Paper*, Sun Microsystems Computer Company, October 1995, the disclosure of which is hereby incorporated by reference.

Please replace the paragraph beginning at line 2 on page 15 with the following marked up paragraph: